

EXHIBITION SERVICES

**YOUR TOTAL
SOLUTION FOR
FURNITURE,
PRINTING &
AUDIO VISUAL
SUPPLY**



We provide premium customer service.
We make things run smoothly.
We make your next event a great success

About Us

Our dynamic team has extensive professional experience within the Tasmanian events market and beyond.

We're energetic and responsive in bringing to life a wide range of shows including:

- Exhibitions
- Conferences
- Expos
- Trade shows
- School career days
- Meetings
- Presentations
- Product launches
- and much more.

We pride ourselves on providing premium customer service. We know how to make things run smoothly, look fantastic and make your next event a great success.

We have you covered for all of your exhibition and audio visual needs. Contact us to plan your next project!





Plan Your Event

To help us with the planning of your booth we have a few small items that will require your attention and sign off before event.

Please ensure that all information is relayed back to us no later than 14 working days out from your event for us to guarantee your services.

Complimentary Signage

- Your booth will have front signage for single booths and signage all round if your booth contains multiple outside walls dependant on your location.
- Standard signage consists of up to 30 characters (maximum including spaces) and will be in "Black" text unless otherwise confirmed by email
- Standard signage is complimentary as part of your booth booking but anything outside of the standard will require consultation with ExpoTas directly.

Our Team

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Experience

Expo Saavy

We take pride in being highly skilled and enthusiastic that allows you to proactively attract engage, and qualify visitors into hot business leads and networking.

Take peace of mind that you will have 24/7 support from our exhibition staff for the duration of your event

Work with an experienced, professional company that is Tasmania's premier exhibition and conference service delivery choice.



Expo Hire

Furniture & AV

Bold colours, rustic timbers or modern elegance - our carefully selected furniture lines allow you to create the space that people will love to visit and explore.

Audio Visual (AV) equipment becomes a powerful catalyst for an effective presentation.

We have elite AV crews on-hand to support you in the lead up and delivery of the AV requirements on site at your event or exhibition stand.

Display Guidelines

ExpoTas supply complimentary 1 roll of specialty double sided tape for your use. This tape is designed to be able to stick all required posters and media etc to our walling system and not damage either the poster or wall.

Please refrain for using the following

- Pins, Screws and nails
- Automotive tapes or
- Industrial grade Velcro



Delivery

Conferences are about connections. No matter which format is selected, we'll help you to **connect with your audience** meaningfully and memorably.



Covid-19 Safe

ExpoTas is a certified COVID Safe business. We are **fully compliant** with all Federal & State Government health recommendations to help stop the spread of COVID-19.



Print & Signage

We cater for all design, print and signage requirements for **printed panels, signage, back lit fronts and a range of options in fabric prints**. Ask us to make your brand look it's best!



It's All In The Detail

Customise your space and create a powerful and engaging experience for your customers. Our experts will capture the essence of your brand and transform it into a sensational space.



Increase Sales

Engaging with attendees provides the opportunity to **increase your sales** with either on the spot sales at your exhibition stand or by gathering leads to follow up after the event.

Why Exhibitions?

ExpoTas welcome a wide range of companies to showcase their products and services at their exhibition stand. Some expos can have hundreds of exhibitors in the one show, with each stand displaying something different. This is a great opportunity to conduct market research into current trends in products and customer preferences. You can also be aware of what your competitors are offering and how you can compete.

Pay attention to which stands are attracting the most attendees and why that might be; do they have a unique exhibition stand design, are they launching a new product, are the staff well trained? This will help you identify what is currently popular within your industry and what it takes to interest customers.

Face to face is the single most powerful way to communicate with potential customers, educate them on the value of your business and convey your brand. The staffing team who represent your company at trade show exhibitions and live marketing events play a pivotal role in ensuring your success.

ExpoTas will take care of all your exhibition needs, ensuring your potential clients are meeting highly qualified, experienced professionals. Your exhibition space will be built to our highest standards ready for you to just arrive and hit the ground running. If you have any needs, requests or unexpected issues we will help you to find the quickest and most effective solution. It's what we do best!



Plan Your Event

1. Define Objectives and Target Audience

Establish clear goals for the event and identify the specific audience you want to attract.

2. Set a Budget and Timeline

Determine your event's overall budget, accounting for venue costs, speakers, marketing, logistics, and contingencies. Create a detailed timeline leading up to the event date.

3. Select a Venue and Date

Choose a venue that aligns with your event size. Ensure it has the necessary facilities (e.g., breakout rooms, AV equipment, exhibitor spaces). Avoid major conflicts with other industry events.

4. Secure Speakers and Sponsors

Reach out to influential speakers, panelists, and sponsors early. Confirm their participation and negotiate sponsorship deals to help fund the event and enhance its value.

5. Create an Event Website and Registration System

Build an informative event website with event details, speaker bios, and a registration portal.

6. Market and Promote the Event

Develop a marketing strategy, including email campaigns, social media promotion, content marketing, and partnerships with industry influencers or media outlets.

7. Coordinate Logistics and Operations

Organise event logistics such as catering, transportation, signage, technical requirements, attendee materials, and on-site staff. Consider any health and safety regulations.

8. Plan for Post-Event Engagement

Prepare follow-up communications post event, including sending thank-you notes, sharing event highlights and collecting feedback to improve future events.



WE MAKE IT HAPPEN

ExpoTas makes sure your event is stress free and successful.

We bring the full exhibition service including:

- Delivery of exhibition stands, pods, rego booths, poster boards, flooring, semi customs and more
- Furniture hire
- Audio visual hire
- Custom design, print & signage
- Health and hygiene products
- Professional installations & pack downs



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